



Arment Dietrich Expands Overnight

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[Arment Dietrich](#), a Chicago-based public relations firm, significantly expanded both its client list and staff in recent weeks. Joining the Arment Dietrich team are: A managing supervisor, two assistant account executives, an executive assistant, and two interns, while an existing team member was promoted.

“We attribute our growth and success to our dedication to client service,” says **Dietrich**. “Our new clients deserve the same quality of service that our existing clients value, and our additional staff allows us to maintain our high service standards. We recruited a solid group of young professionals and look forward to maintaining the great momentum we’ve achieved while maintaining our results-driven programs and entrepreneurial spirit.”

The additional staff created managerial openings, so Dietrich created the position of managing supervisor for **Jenna Gruhala** and promoted **Alex Parker** to account executive. Gruhala assists Dietrich with client service, staff management, and new business efforts. She leads client teams for garden care company **GardenTech**, hospitality design firm **Gettys**, and **Shop ‘n Swipe**, a digital coupon system under **Unicous Marketing**.

Parker recently was promoted to account executive, having joined the firm in August 2005 as an assistant account executive. His new position allows him to lead client accounts and mentor younger members of his client teams. Parker works primarily on the **GardenTech** and **GE Capital Solutions, Franchise Finance** teams, while leading accounts ranging from employment training firm **Eneke** to Chicago-based packaging design firm **MLR Design**.