

## ADVERTISING & MARKETING Review

### **Arment Dietrich, Inc. Grows Team in Denver, Chicago**

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#### Arment Dietrich New Hires

Sarah Evans joins Arment Dietrich, Inc. as a senior account executive. Bringing a comprehensive background in the knowledge of non-profit and health care management, Sarah's key strengths include media relations, message management, coalition building, and strategic development. Sarah joins the team from Advocate Health Care, the largest health care system in Illinois, where she was manager of communications and government relations. She serves on the Woodridge-Area Chamber of Commerce Board of Directors and chairs the government affairs committee.

Liz Pope joins the firm as an account coordinator in the Denver office. While working at several of Denver's best-known firms, including Schenkein Public Relations, JKD & Co., Cutter Communications, and Ayers Communications, Inc., she developed expertise in media relations and event planning.

Ayanna Green joins as office manager, bringing multi-faceted experience to her new role. Most recently she worked as an executive assistant and in public relations at Merchandise Mart Properties, Inc. A former freelance consultant in marketing, communications, and administrative services, her clients included Jones Lang LaSalle and Morgan Stanley.

#### Arment Dietrich Promotions

Brigitte Lyons is now a senior account executive, moving up from account executive. She continues to specialize in the business services and hospitality industries, leading three account teams. Prior to joining Arment Dietrich in 2007, Brigitte was in the public affairs practice group of Hill & Knowlton in Chicago.

Angela Loiacono is now an assistant account executive, moving up from account coordinator. Her expertise is in media relations for clients in the business services, hospitality, lawn and garden, and consumer goods segments.