

People on the Move

Marketing & PR

Xylem CCI promoted John Gilbert and Corey Inouye to partner. Both join the board of directors as well.

Amélie Co. named Eric Rak creative director. He formerly was senior art director at Malenke Barnhart.

Sydney Ayers, former principal and owner of Ayers Strategic Public Relations, has joined Chicago-based Arment Dietrich Inc. as managing director of its new Denver office. Rendell Ayers will continue to operate Ayers Strategic Public Relations and Ayers Communications Inc. as its sole principal and owner.