



#### PRSA Counselors Academy Announces Officers for 2008

Counselors Academy of the **Public Relations Society of America** ([www.prsa.org](http://www.prsa.org)) has announced the election of **Michelle Olson, APR**, president, **Olson Communications**, Phoenix, as its chair for 2008. Counselors Academy is a Professional Interest Section within PRSA for public relations firm owners and leaders.

Elected to serve with Olson were: Chair–elect **Sydney Ayers, APR**, managing director, **Arment Dietrich PR**, Denver; Secretary/Treasurer **Joel G. Curran, APR**, managing director, **CKPR** in Chicago; and Immediate Past Chair **Steven Cody**, managing partner, **Peppercom**, New York.

Also elected to three–year terms on the executive committee of the Academy were: **Esther Buchsbaum, APR**, partner, **Communications MECA**, Montreal; **Matthew Kucharski, APR**, senior vice president, **Padilla Speer Beardsley**, Minneapolis; and **John J. Deveney, ABC, APR**, president, **Deveney Communication**, New Orleans. Elected to serve a two–year term was **Ben Wheatley, ABC, APR**, senior vice president, **Pierpont Communications**, Houston. **Keith Burton**, executive vice president and regional managing director, **Golin/Harris International**, Chicago, was appointed to a one–year term.

Executive committee members continuing their terms include: **Robert Amberg**, vice president and general manager, **Cushman/Amberg Communications**, Clayton, Mo.; **Jason Anthoine, APR**, president, **The Cohesion Group**, Macon, Ga.; **Ann T. Higgins**, president, **Utopia Communications**, Red Bank, N.J.; **J.R. Hipple**, CEO, **Hipple&Co. Reputation Management**, Atlanta; **Elise S. Mitchell, APR**, president, **Mitchell Communications Group**, Fayetteville, Ark.; and **Eric M. Morgenstern, APR**, president and CEO, **Morningstar Communications**, Overland Park, Kan.